



**FUTURES
CANADIAN
COLLEGE**
of BUSINESS HEALTH & TECHNOLOGY

GLOBAL BUSINESS MANAGEMENT Diploma Program In-Class

Here's to your Futures.

www.futurescollege.ca

Program Length: 2 Years - 1950 Hours
Co-Op: 1 Year - 960 Hours
Mode of Learning: In-Class, Online
NOC 1122 Median: Start Wages \$78,456 Year



GLOBAL BUSINESS MANAGEMENT DIPLOMA PROGRAM

Program Overview

The Global Business Management program allows you to prepare for a wide variety of business management careers. In this program, you'll gain the skill set to embark on a border-less career.

The program facilitated by The Business School, will deliver a unique blend of management and international concepts to train you to effectively lead in the international business environment.

Work-Study Program

The work study component is essential to develop well-rounded students. By enrolling in the course, you will learn from top industry professionals, engage in real world projects with community partners, team up with students from our other programs, network and build connections with hiring partners and professionals in the business, technology and start-up industries, and build a robust portfolio with tangible results to jumpstart your career as Global Business Leader.

Careers related to Global Business Management:

- Logistics Manager
- Management Analyst
- Marketing Manager
- Business Analytics Manager
- Banking Manager
- Human Resources Manager
- Financial Analyst
- Consulting Associate
- Business Analyst
- Marketing Coordinator
- Accountant
- Underwriter
- Recruitment Specialist
- Communications Officer
- Project Manager
- Program Officer
- Import/Export Coordinator
- Investment Analyst

GLOBAL BUSINESS MANAGEMENT DIPLOMA PROGRAM



Job Responsibilities

Global business managers possess a great deal of responsibility within their organization. Large multinational corporations are essentially required to abide by several countries' governmental regulations.

The concern of the global business manager is to ensure that the company works within the guidelines of each country it exists in to promote business and products according to legal, ethical and jurisdiction limitations. In addition, a manager is expected to maintain efficient operations within their functional capacity, whether it be accounting or political relations.

- Administer all branch operations and develop appropriate marketing strategies to enhance growth.
- Review all market strategies for customers and evaluate all advertising and marketing plans to achieve objectives.
- Coordinate with vice president and prepare forecasts for region and provide aid to customers.
- Analyze market and develop quarterly forecasts for market.
- Manage various accounts and assist in credit availability.
- Develop and implement various internal control measure for preparing reports.
- Prepare plans and ensure compliance to all finance procedures and policies.
- Coordinate with management team and ensure optimal results for all operations.
- Design and implement processes for company and assist in registration for new markets.
- Maintain effective relationships with various government departments and agencies of assign region.
- Maintain efficient knowledge on all rules and regulations for various business operations.
- Monitor all everyday activities and resolve all customer complaints appropriately.
- Develop financial accounts and prepare reports to be submitted to management.
- Prepare and analyze various promotional programs and assist in development of new programs.
- Develop and implement various training programs for leaders.

Admission Requirements

- 18 years of age or older.
- Secondary school diploma or equivalent.
- Live online or In-person interview.
- IELTS of 6 or PTE or TOEFL result to prove English proficiency
- Post Secondary diploma, degree with a minimum GPA of 60% (if applicable)
- All certificates or degrees earned from another country must be assessed by any of the following institutions to determine Canadian equivalency:
 - World Education Services (www.wes.org/ca)
 - International Credential Assessment Service (www.icascanada.ca)



GLOBAL BUSINESS MANAGEMENT

LEARNING OUTCOMES



Get A Career Working In Business Management

Through the first 48 weeks Global Business Management will cover core business topics such as project management, business communications, financial and managerial accounting, operations management, entrepreneurship, human resources management and business management to ensure you can navigate any business environment. Additionally, you'll gain knowledge in specialized global business topics:

- International business law
 - International entrepreneurship and innovation
 - Global business research and analysis
 - International business planning International marketing
 - International social selling & digital marketing
 - International finance & banking
 - Project Management
 - Business networking
- To help you retain information, you'll learn these topics in small seminar classes, listen to lectures by guest speakers, partake in external competitions and industry visits, present research reports and more. You will then be on a 48 week paid internship during which you will continue to apply skills you learned in the program.



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Futures Canadian College of Business, Health, and Technology formerly Futures Academy of Health was founded in 2009 in Toronto, Ontario. Approved and accepted in November 2018 by the International Student Program, Futures Canadian College is now a Designated Learning Institute.

At FCC, we strive to provide the world-class education every student deserves. With well-crafted lesson plans, that are both informative and practical, we ensure that you learn all you need to know to jumpstart your career. Our co-op programs are relevant and supportive of your desire to land that dream job! We are committed to providing you with a learning environment that is well-equipped to motivate you to pursue your studies and ultimately, achieve your long-term goals.